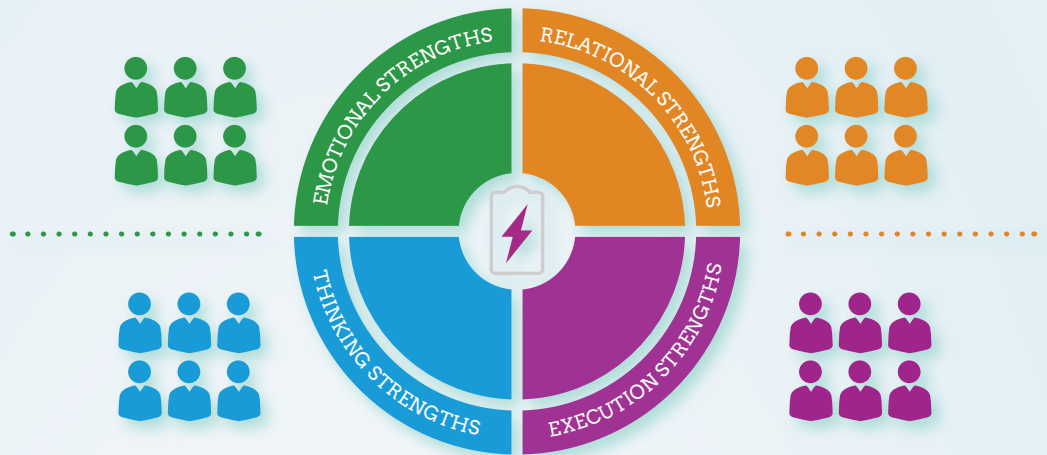
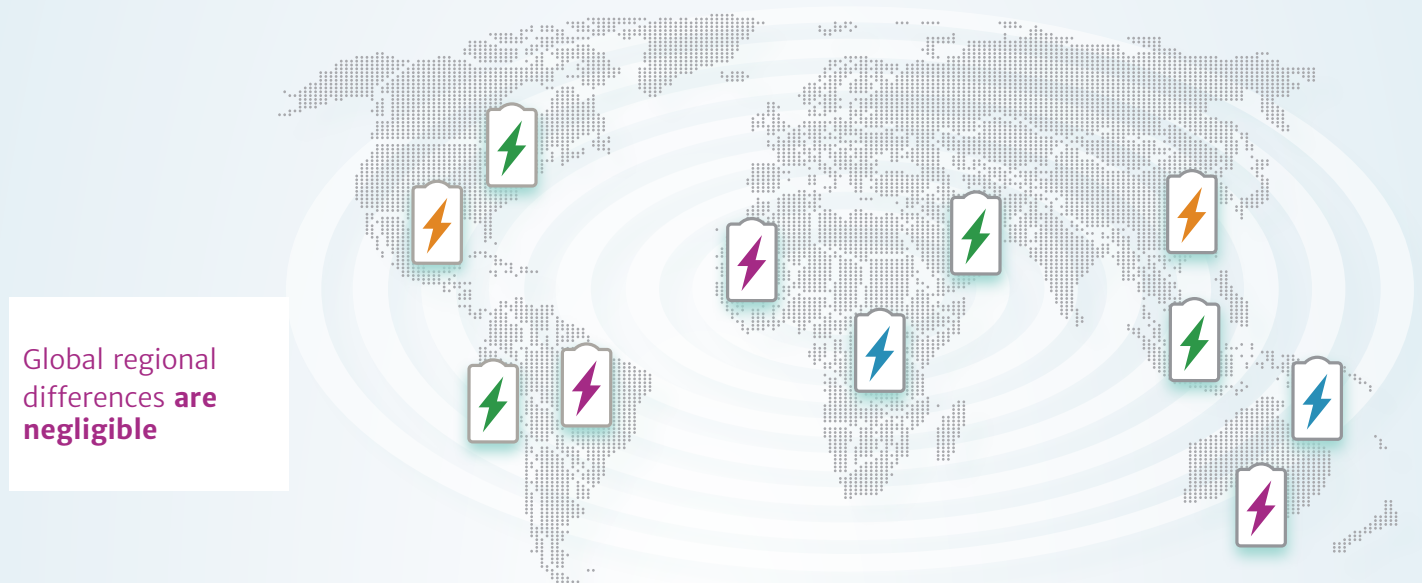


# Strengths at work

Over  
**47,000**  
employees from  
Strengthscope®  
database



## Strengths are universal



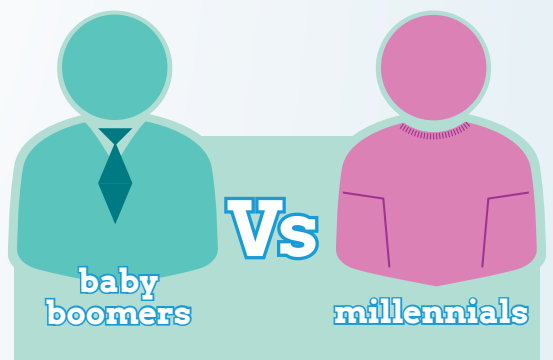
Global regional differences are negligible

## Strengths are gender-blind

Strengthscope® users can be confident in using the system without being concerned about any risk of adverse impact relating to gender.



## Generations don't differ



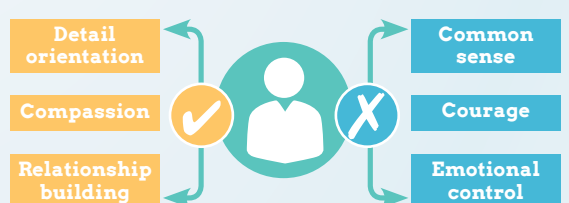
Across 6,000 baby boomers and 11,000 millennials, no meaningful generational differences were identified.

## Job role and industry strengths differ



People with particular strengths are more likely to pick roles and thrive in careers better aligned with their own strengths.

## People professionals have a fascinating strengths profile



Each profession and industry sector has its own unique strengths profile.